



Càrn Grass-Fed Cattle

About Us

- After our son Richard was born Alina and I had to ask ourselves some tough questions. Since creating our Ranch operation [Double Oarlock](#) in 2015 had waivered about whether we should move back to the family ranch .
- After much back and forth she left her position as Special –ed teacher and I left my oilfield job in the GoM to jump back into ranching.
- Not an easy decision.
- Ranching is a tough business.
- Now in 2020 we own 50% of on of the largest Grass-Fed cow/calf herds in the US



Background

Rich Bradbury, MBA

- Raised of a 1000+ head Working Cattle Ranch in Southeastern Oregon.
- Marketed and raised Natural Cattle for Whole Food Market, [Metropolitan Markets](#), and [New Seasons Markets](#) as a member of [Country Natural Beef](#).
- Ranch Manager for Russian Agri holding company [Miratorg](#). Provided consultancy and operational experience for a 4,000-head cattle ranch and 13,500-head of cattle indirectly.
- Founder of [Double Oarlock Ranch](#). Oversee ranch operations and revenue expansion for a herd of 1100-head of grass-fed and natural beef GAP certified ranch.
- Second Round Rancher Member of [Desert Mountain Grass-Fed Beef](#). Through Double Oarlock Ranch we help to increase cattle inventory for the co-op. Also helped to drive development of web presents and facilitate annual meetings.

Speaking about Regenerative Agriculture at the Presidio Club, San Francisco



Desert Mountain Grass-Fed Beef

- Desert Mountain is a cooperative of 20 ranching families with deep generational roots & convictions to cattle & the environment.
- Our family ranches are in Idaho, Oregon, Nevada, & Colorado. Raising together 100% grass-fed/ finished beef.
- We raise our grass-fed cattle on our own family ranches, birth to finish. Regenerative agriculture, animal compassion, and providing a healthy, natural delicious beef product make up our core values. We love what we do and are dedicated to raising our cattle to the highest standards. With generations of family ranches, we have the experience and knowledge necessary to produce the best 100% grass-fed beef for your table. When you choose our product, you know you are choosing 100% grass-fed and finished Akaushi beef, with no pasture and hormones.
- Desert Mountain's grass-fed cattle produce environmentally friendly beef products for you and your family. We put our hearts into our grass-fed beef farms, and each one of our farms has their own family history and commitment.



Càrn Grass-Fed Cattle--Project

Càrn Grass-Fed Cattle as two very simple goals

- Empower Ranchers and Farmers
- Return the maximum amount RTR/RTF (Return To Ranch/Farm) as possible.

Càrn Grass-Fed Cattle Regenerative Agriculture Philosophy

Regenerative agriculture is a powerful idea. It is a set wide ranging set of actions that allows people to have a direct positive change on their future wellbeing. It is powerful action that allows humankind to have influence over their diet, healthcare, and their environment. We see Regenerative agriculture as framework to shift the power of the ag economics back to those that make the bulk of investment and burden the lions share of the risk.

Cattle Raise

Cattle Raise \$85,000.00

	Head	Wt.	Market	
100+/- Grass Fed 550 lb. Cattle	100	550	1.45	\$79,750.00

	Total Wt.	Total loads	
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Transportation		55000	1.145833	
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	Cost per-mile	Miles		
		4.2	414	\$ 1,992.38

Contingency \$ 3,257.63

\$85,000.00

Pasture Raise

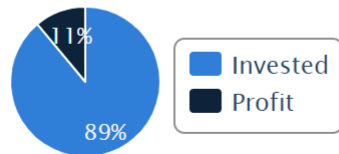
Pasture Raise Budget

	Head	Starting Wt.	Cost of feed per-day	
100+/- Grass Fed Cattle	100	550	1.85	
		Desired End Wt,	Average Daily Gain	
		1050	1.3	
	Days on feed		385 \$	711.54
	Per Month		13 \$	55.50
				\$ 76,703.85

Total Project & ROI

Result

Investment Gain	\$20,096.15
ROI	12.43%
Annualized ROI	9.91%
Investment Length	1.24 years



Combined Raises

			Per Head
Cattle Raise	\$ 85,000.00	\$	850.00
Pasture Raise	\$ 76,703.85	\$	767.04
Total	\$ 161,703.85	\$	1,617.04

Projected Return

Average Carcass Wt. in lbs.	600		
Grass Fed Hot Carcass \$ per Ib.	3.03		
Total Gross	\$ 181,800.00	\$	1,818.00
Total Net	\$ 20,096.15	\$	200.96

"The Decision Makers: Decision makers are the people who will form the holistic goal. They should include anyone making day-to-day decisions in the family, business, corporate division, or whatever entity your whole is based on. They should range from those who make the most profound, far-reaching decisions, to those making the most mundane decisions—from the owner of the coffee shop to the person who serves across the counter; from the owner of the ranch to the cowboys handling the cattle; from the trustees and faculty of the college to the secretary in the admissions office; from the senior partners in the legal firm to the person answering the phones. Make a list of them all, trying to be inclusive rather than exclusive. If there are people who, while not making decisions can veto them or in some way alter them, they too should be included in this part of the whole, a point we will return to. Be prepared to redefine this part of the whole if you later realize that people who should have been included in forming the holistic goal were left out. Not doing so can lead to problems down the road."

--Allan Savory

